

# The Icon's Fine Art Dept Price List for 2010

## **Chromogenic C-Print – Photographic Standard Substrates**

*These are prints created via the latest Light Jet Technology*

### Standard Media Paper Options:

**Kodak Super Endura VC** - Glossy/ Luster/ Matte - 48"x fall

**Fujicolor Crystal Archive Super Type C** – Glossy/Matte - 48"x fall

(Fujicolor turn around subject to availability and \$100 order minimum required)

Our Print Pricing includes: **A free consultation, one 8"x10"**  
**or 11"x14" test print & up to 15 min of file prep/adjustments.**

*Tests prints larger than 11x14 in size:*

**Add \$8 for a 16x20 test or \$20 for a 20x24 test to your first print cost.**

**Strip Tests at 100% of final output:** sized at 12"x 48"/\$30 or 12"x60"/\$65

**Additional Test Print Fees:** 11x14/\$20, 16x20/\$25, 20x24/\$40

(If you decide to switch papers an additional test is required for approval)

**File Enhancement:** \$60 per hour beyond your initial 15 included minutes.

**Private Client Session:** With our Master Printer is \$80 per hour, appointment required.

Up to: 10" x 12" - \$50 (\*additional prints, \$25 each)

Up to: 12" x 15" - \$60 (\*additional prints, \$30 each)

Up to: 16"x 20" - \$75 (\*additional prints, \$35 each)

Up to: 20"x 20" - \$95 (\*additional prints, \$37.50 each)

Up to: 20"x 25" - \$110 (\*additional prints, \$50 each)

Up to: 20"x 30" - \$135 (\*additional prints, 62.50 each)

Up to: 30"x 30" - \$160 (\*additional prints, \$75 each)

Up to: 30"x 35" - \$175 (\*additional prints, \$82.50 each)

Up to: 30"x 40" - \$185 (\*additional prints, \$87.50 each)

Up to: 40"x 40" - \$195 (\*additional prints, \$92.50 each)

Up to: 40"x 50" - \$210 (\*additional prints, \$100 each)

Up to: 48"x 48" - \$220 (\*additional prints, \$110 each)

Up to: 48"x 60" - \$235 (\*additional prints, \$112.50 each)

Up to: 48"x 70" - \$285 (\*additional prints, \$137.50 each)

Up to: 48"x 80" - \$335 (\*additional prints, \$162.50 each)

Up to: 48"x 90" - \$395 (\*additional prints, \$187.50 each)

Up to: 48"x100"- \$410 (\*additional prints, \$200 each)

Up to: 48"x110" - \$445 (\*additional prints, \$222.50 each)

Up to: 48"x 120"- \$480 (\*additional prints, \$235 each)

**\* Additional Standard Substrate Prints** must be ordered at the same time as initial prints and must be printed on the same paper stock.

**Normal Turn Around for Standard Substrates** is based on quantity and work required. In general, tests require 2 to 4 business days and finals require 3 to 7 business days from approval to produce. Every project has different needs that affect the timeline, so after your initial consult we can give you a more accurate turnaround.

**Fine Art reprint orders** submitted at a later date receive a 20% discount off the 1<sup>st</sup> print. Additional prints are already discounted at 50% off. The final print file and final test print is required for reprint orders. All files are purged from our servers after 14 days. *Please back up your files on your computer and hard drive; CD and DVDs are not reliable for archiving.* Tired of backing up your files? Ask about Icon Box for fault tolerant long-term storage. Special rates for our fine art clients: 10G \$75, 20G \$125, or 30G \$150 per year. 24/7 web access to your files from anywhere in the world.

**Print Packaging Services:** Packing for Fed-X could require an additional fee.

***50% Deposit required for all work requested***  
*Prices subject to change at anytime.*